



The positioning on the DMKN gets the bearings by the topics – competence centers and the service scope

Performances & prices DMKN <u>ever</u> competence center	Suppliers	Basis-Partners	Premium-Partners	Top-Partners	Exclusiv-Partners
Singled out supplier entry with Downloads	✓	✓	✓	✓	✓
Free utilization Pressebereich, calendars and Jobbörse	✓	✓	✓	✓	✓
Singled out supplier entry with Downloads Logo on Top-Seite of a competence center Idea in the Newsletter and entry into relevant topics - Specials		✓	✓	✓	✓
Partner box on Top-Seite of a competence center Network Firmen-Webseite to the improvement Ranking Banners on Top-Seite of the chosen center Writtn E-Interview through DMKN-Editor			✓	✓	✓
Homepage DMKN.de: Partner box, encouraged free banners,				✓	✓
2 centers of Top-Partner, 1 exclusive Special in the year,					✓
Costs of year in Euro plus VAT (stand): Aug. 2007,	1.000	1.900	3.900	6.900	11.900
From Premium-Partnern, we prepare a detailed evaluation of half-year (readers) clicks (Google-Ranking)					



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Further possibilities of the presence on the DMKN	Prices
Help-wanted ad	350,- € for 3 Month
Newslettershow, (500 signs, Visual link)	400,- €
Entry into Themen-Special according to positioning	from 400,- € to 800,- €
Exclusive Themen-Special - own contents singled out places	5.000,- €
Banner on Website www.DMKN.de Banners on homepage www.DMKN.de	950,- € each Month 450,- € each Month
Further banner positionings on inquiry	Costs plus VAT